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PRESS RELEASE

NEW HIGH SCHOOL ARTS SCHOLARSHIP CREATED BY THE TAMPA BAY BUSINESS COMMITTEE FOR THE ARTS

Tampa Bay, May 21, 2007-The Tampa Bay Business Committee for the Arts (TBBCA) has created the *2007 BCA High School Arts Stars Scholarship Award*. This new program has been initiated for High School students in Hillsborough and Pinellas County. Students in the two counties will be invited to apply for \$2500 scholarships sponsored by the Business Committee for the Arts in the five following areas: Vocal music, instrumental music, visual arts, dance and literary arts. Awards will be granted to provide assistance for furthering arts education or for college or university tuition to promising high school students involved in the performing arts.

“This is a very exciting program that our organization has proudly decided to support,” said Charlie Houchell, board member and chair of the BCA High School Arts Stars Scholarship Program for the TBBCA. “The TBBCA believes in the importance of businesses supporting the arts. This is an impactful way to show our purpose through the support of education and our talented youth.”

The awards will be initiated at a kick-off reception on **Thursday, June 21st, at the Valencia, a new Mediterranean style condominium in Hyde Park Village**. Scholarship Sponsors will be announced at this event. Scholarship recipients will be announced and their winning work will be featured at **the 2007 TBBCA Awards Gala on Wednesday, October 24th, at the Tampa Bay Performing Arts Center**. Please save these dates. For more information regarding sponsorships or the 2007 BCA High School Arts Stars Scholarship Awards, please call the Tampa Bay Business Committee for the Arts at: 813-221-ARTS (2787)

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