



2007 BCA High School Art Stars Scholarship Sponsorship Opportunities

Platinum Partner -- \$12,500

- Exclusive status as the Presenting Sponsor of the High School Arts Stars Scholarship
- Limited category exclusive -- no other business in your industry will be allowed to sponsor at the platinum or gold level
- Positioned as Presenting Sponsor in all press releases, e-mail sent to TBBCA database, promotional pieces, announcements, invitation, etc. for the Scholarship Reception with your company name and logo
- VIP Seating (One corporate table seating eight) at the BCA Awards Gala in the fall in premier location. Gala attended by over 450 business leaders and arts patrons
- VIP Seating in theatre for awards ceremony
- Company logo prominently displayed in BCA promotional announcements and newsletter as well as awards gala program, including an ad in the gala program
- Recognition from the stage and in a/v as Presenting Sponsor
- Company logo prominently displayed on the invitations mailed to the entire BCA membership and general public
- **Two minute vignette for the title sponsor to speak about company at Awards Gala**
- **Two minute vignette for the title sponsor to speak about company at Scholarship Kick-off Reception (June 21)**
- Recognition as title sponsor in all media releases
- One year membership in the TBBCA
- Opportunity to hang a small banner or display one sign at kick-off reception (June 21)
- Recognition in program at awards gala attended by over 450 business leaders and arts patrons
- Recognition on TBBCA Web site
- Company logo in Art Smarts -- TBBCA Newsletter sent to over 1000 business leaders and arts patrons
- Recognized in all scholarship literature sent to Pinellas and Hillsborough County schools
- Recognition on invitations for Scholarship kick-off reception
- Recognition at Scholarship kick-off reception on June 21

Estimated total value: \$20,000

Requested Investment: \$12,500

Media Partner -- \$6,000 (trade opportunity available)

- Recognition from stage at awards gala attended by over 450 business leaders and arts patrons
- Logo presence on print and/or TV advertising (pending)
- Opportunity to hang a small banner or display one sign at kick-off reception (June 21)
- Six tickets to the BCA Awards Gala

Gold Partner -- \$5,000

- Opportunity to sponsor one of the five scholarships of your choice and have a representative from your business present the award on stage at the gala
- Recognition from stage and in program at awards gala attended by over 450 business leaders and arts patrons
- Logo presence on print and/or TV advertising (pending)
- Opportunity to hang a small banner or display one sign at kick-off reception (June 21)
- Six tickets to the BCA Awards Gala
- Four tickets to BCA Awards Gala in Fall
- Recognition on TBBCA Web site
- Company logo in Art Smarts -- TBBCA Newsletter sent to over 1000 business leaders and arts patrons

Estimated total value: \$7,500

Requested investment: \$5,000

Silver Partner -- \$1,500

- Recognition in program at BCA Awards Gala in Fall, attended by over 450 business leaders and arts patrons
- Four tickets to BCA Awards Gala
- Recognition on TBBCA Web site
- Company logo in Art Smarts -- TBBCA Newsletter sent to over 1000 business leaders and arts patrons
- Recognized in all scholarship literature sent to Pinellas and Hillsborough County schools
- Recognition on invitations for Scholarship kick-off reception
- Recognition at Scholarship kick-off reception on June 21

Estimated total value: \$2,500

Requested investment: \$1,500

Bronze Partner -- \$250

- Recognized in all scholarship literature sent to Pinellas and Hillsborough County schools
- Recognition in program at BCA Awards Gala in Fall
- Recognition on invitations for Scholarship kick-off reception
- Recognition at Scholarship kick-off reception on June 21

Estimated total value: \$1,250

Requested investment: \$250